

FALLIN COMMUNITY VOICE: THREE YEAR STRATEGY

This Three Year Strategy Express version is for time-limited people who want to understand our strategy at a glance. Our deluxe plan goes into more detail and is available [here](#).

Who We Are

Founded in January 2022, Fallin Community Voice is a membership based community development charity, with a mission to improve our village of Fallin and the quality of life for people living here. At the time of writing we have four trustees (Neil Taylor, Michelle Robertson, Naomi Ross & Alison Grainger) and 14 registered members. We collaborate closely with Polmaise Community Council and other partners - and we have a handful of residents volunteering on an ad hoc basis, to support the projects we deliver.

Our vision for Fallin is one of a sustainable village with a wide range of local shops and services, where everyone has a happy, healthy, dignified life. Our goals are to help improve the health and wellbeing of people in Fallin, reduce poverty and social isolation, and improve community resilience to climate change and other issues beyond our village that still affect us.

We work with the following values in mind:

- Respect
- Empathy
- Inclusion
- Honesty
- Accountability
- Resilience

Our Priority Actions

Our priorities over the next three years are based on what we understand people in the village want, what our own capacity is right now, and what resources we think we can bring to Fallin (e.g. additional volunteers, funding etc.). Over the next three years, we will: .

- Run free annual Summer family fun days
- Organise annual Christmas lights displays
- Run periodic food hubs
- Support development of Strathcarron's Snowdrop Cafe
- Run annual Fallin Community Hero Awards
- Establish a community gardening project
- Organise installation of a children's outdoor bike track

How We'll Deliver

Over the next three years, we aim to:

- Increase the number of trustees we currently have.
- Increase the number of active volunteers supporting us
- Increase our membership base.
- Build on our fundraising action to date, as follows:
 - Secure project-specific grants, such as:
 - Scottish Power Energy Network Grant
 - National Lottery Climate Action Fund
 - Continue our cash bingo & bonus ball community fundraisers
 - Ongoing Stirling Community Lottery fundraising
 - A Go Fund Me online donation appeal
 - Look for corporate & local business sponsorships
- Get long term, more affordable use of Alpha Community Centre
- Get use of Stirling Council owned plot of derelict land opposite Fallin Miners Welfare
- Hire a project manager

We know Fallin has a lot of people without regular internet access. We are also limited in our own time and need to balance this against reaching as many people as we can as fairly as possible. We'll mainly use our Facebook group to communicate, plus Instagram, Twitter, our website, posters in the library and community noticeboards, and through the community council and other partners.

Partners, Sponsors & Donors

We're stronger together and we already work closely with many of our residents and other local organisations to achieve our goals, including:

- Polmaise Community Council
- Fallin Parish Church
- Christine's Kitchen & Butchers
- Strathcarron Hospice
- Inspiring Communities
- Stirling Council
- Stirling Volunteer Enterprise

Over the next three years, we'll continue working with these fantastic organisations and try to work with others who share our goals and support what we're doing.

Measuring Success

Our community already told us what they think of Fallin and what they want. We'll regularly reflect on that information, and check back in with regular polls to see whether people are happy with our progress. We'll also use official data like the Scottish Index of Multiple Deprivation (published every 4 years) to see whether the village's overall wellbeing appears to be improving.